

WORK

TATTOO PROJECTS

PRESENT

SENIOR COPYWRITER

Led team that won the Hostess account.
Specified "No weird nipples" in casting specs.

COPYWRITER

Led team that won the GreenWorks account.
Won AAF Dodgeball "Best Costume" wearing my wife's daisy dukes.

JR. COPYWRITER

Learned how to, and how not to, work successfully with post-production/editing.
Did some fun stuff for FunnyorDie on the side.

MAY 2013

COPYWRITER INTERN

Helped create the most successful direct mail campaign in Ronald McDonald House history.
Refused to leave, so they hired me.

BMG

MAY 2013

MARKETING DIRECTOR

Did a promotion with "The Situation" during that one week it was cool.

SEPT. 2009

ADVERTISING MANAGER

First experience with "Training your own replacement."

COMPASS GROUP

SEPT. 2009

MARKETING ASSOCIATE

Gave presentations to hundreds of people. Did not wet pants.

DEC. 2007

INTERN

Learned how to use photoshop and how to make one suit last for weeks.

CLIENTS

VICTORY MOTORCYCLES
HOSTESS
SHEETZ
KOBALT TOOLS
OUTLAW SCREWS
RONALD MCDONALD HOUSE
3A COMPOSITES
GREENWORKS
UNC CHARLOTTE
FORTIS
MILKSPLASH
TRULIANT BANK

EDUCATION

NORWICH UNIVERSITY

PHYSICS

Learned a lot about physics.
Example: it usually leads to a teaching career. Promptly switched majors.

UNC CHARLOTTE

PSYCHOLOGY, SOCIOLOGY

Learned a lot about psychology.
Example: we're all messed up.

TRUE FACTS

Sometimes when standing still, I don't know what to do with my hands.

I think consumers are much smarter than we give them credit for.

My internal monologue still refers to everyone older as "Adults".

People often tell me I'm very intelligent. I don't have anything witty to say about that, I just wanted to mention it.

I'm not a total jerk, as far as I know.